



2024 Southern Garden Symposium

October 18 - 19, 2024

St. Francisville, Louisiana

*"Celebrating its 35th year of preserving and commemorating gardening in the Deep South"*

Request for Sponsorship

**Steering Committee**

*Genevieve Barry*

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*Anne Kurz*

*Genie McClendon*

*Mary Cleland Owen*

*Jan Pourciau*

*Lauren Pourciau*

*Mary Frances Smart*

*Catherine White*

*Martha White*

*Donna Wright*

Since 1986, the Southern Garden Symposium has been one of St. Francisville's premier annual events. This two-day gardening conference brings together exceptional speakers and garden enthusiasts from across the Deep South. We invite community partners to sponsor the symposium in order to make this annual event possible. The symposium steering committee takes pride in producing an event that offers a diverse program with informative lectures, interactive workshops, and captivating garden tours, while introducing our guests and speakers to the unique history, beauty, and hospitality of West Feliciana Parish. In a study conducted by the Louisiana Department of Tourism, it was found that the Southern Garden Symposium generates between \$50,000 and \$97,000 annually for West Feliciana Parish.

While producing an outstanding symposium is our main goal, over the years we have sought to make this event inviting, while still cost effective, to encourage as many people as possible to attend and visit our community. In keeping with its mission, the Southern Garden Symposium has been delighted to support many in their pursuits to enhance gardens and educate gardeners by funding numerous education and beautification projects. Of particular note:

- Symposium Park, which is a cornerstone of the historic district of St. Francisville, was purchased by the Symposium Steering Committee and donated to the Town of St. Francisville;
- Support is given to the historic gardens in our community, including those at Rosedown State Historic Site, Audubon State Historic Site, and Afton Villa Gardens;
- Most recently support was given to St. Francisville Beautiful, a group dedicated to the preservation, enhancement, and expansion of permanent and seasonal landscape beautification of our local community;
- University students are assisted through a scholarship at Louisiana State University School of Landscape Architecture established to honor the memory of Dr. Neil Odenwald, a long time leader of the Southern Garden Symposium.

On behalf of the Southern Garden Symposium, I hope you will share in our excitement and help support this special event by considering a sponsorship which will help underwrite symposium costs. The 2024 Sponsor Program offers a variety of giving levels as described on the attached page.

Sincerely,

Lauren Pourciau, Chairman

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## Sponsorship Levels

Magnolia – Sponsorship of \$2,500

Sponsor Receives 4 All-inclusive Tickets

Camellia – Sponsorship Of \$1,500

Sponsor Receives 2 All-inclusive Tickets

Gardenia – Sponsorship Of \$750

Sponsor Receives 1 All-inclusive Tickets  
and 1 additional Friday Night Gala Ticket

Rose – Sponsorship Of \$500

Sponsor Receives 2 Friday Night Gala Ticket

Please mail Sponsorships to  
Southern Garden Symposium  
PO Box 2075  
St Francisville, La 70775

\*All- Inclusive Ticket includes Admittance to Friday workshops,  
Saturday Symposium and Friday Night Gala at Harlow Farms.